SPONSORSHIP OPPORTUNITIES
OUR PROGRAMME

For a list of current conferences please visit:
www.wellcomegenomecampus.org/coursesandconferences

WELLCOME GENOME CAMPUS SCIENTIFIC CONFERENCES
ARE MEETINGS FOCUSING ON SPECIALISED TOPICS IN
BIOMEDICINE HELD AT THE WELLCOME GENOME CAMPUS
NEAR CAMBRIDGE, HOME TO THE WORLD-FAMOUS
WELLCOME SANGER INSTITUTE.

Our programme aims to bridge the gap between basic and translational science, with an emphasis on large-scale approaches and innovative technologies in genetics, genomics and infectious diseases. We foster discussion and debate at the cutting-edge of biomedicine by maximising interactions and networking opportunities for researchers and clinicians from academia, industry, and healthcare.

Wellcome Genome Campus Scientific Conferences cover a wide variety of topics in biomedicine, including:

- Human and Pathogen Genomics
- Microbiology and Virology
- Infectious Disease and Global Health
- Microbiomes
- Rare and Common Disease
- Next Generation Sequencing
- Bioinformatics and Big Data Approaches
- Statistical and Population Genetics
- Biomarkers and Diagnostics
- Epigenomics
- Epidemiology
- Drug Discovery and Target Validation
- Proteomics and Metabolomics
- Clinical Genomics and Health
- Model Organisms and Model Systems
- Single Cell Biology
- Stem Cells and Regenerative Medicine
- Neuroscience and Mental Health
- Immunology and Immunogenetics

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Advanced Courses and Scientific Conferences offers a variety of event sponsorship opportunities, with the flexibility to select a set sponsorship package or develop a bespoke proposition to suit your goals.

Why sponsor a Scientific Conference?

Multidisciplinary
The ACSC conference programme brings together scientific communities from a wide variety of research and clinical backgrounds, including healthcare professionals working at the frontline of genomics.

Networking
With global field experts, professional colleagues, decision makers, and high profile speakers and thought leaders.

Increase brand awareness, and develop collaborations with an international audience.

Access
To target rich environments containing established researchers and clinicians, as well as rising members of diverse genomics and biomedical communities. Interact in the comfort zone of many influential decision makers; making it easier to approach, connect, and start conversations.

Aligned
To your business goals and objectives to ensure that you receive the best value proposition and exposure in exchange for your support.

Cutting-edge
Be associated with the latest scientific hot-topics and research before anyone else. Align your brand with pioneering scientific advancement.

Corporate Social Responsibility
Our events programme is designed around research directly linked to the impact on global human health; when sponsoring one of our conferences you are also supporting wider global initiatives.

All funds are invested straight back into our diverse scientific programme, strengthening the careers of current and future scientific experts.

Our intimate conferences offer exhibitors and sponsors excellent opportunities for interactivity and face-to-face networking with leading scientists and clinicians. Position your business in front of influential decision makers, and increase brand awareness, at the same time as developing collaborations with an international research community.

On average our conferences attract over 2000 delegates per year.

In 2019, the top ten countries represented by our delegates were: United Kingdom, USA, The Netherlands, Germany, Australia, Canada, Sweden, France, Spain and Denmark.

Delegates from 63 countries from Argentina to Zimbabwe...
Our conferences are held at the Wellcome Genome Campus Conference Centre, a beautiful complex on the Campus’ 100 acre parkland comprising state-of-the-art conferencing facilities, the listed country house of Hinxton Hall, restaurant, bars, and luxury on-site accommodation.

The Conference Centre is located alongside the Sanger Institute, the largest sole contributor to the human genome project.
There are several exhibition and sponsorship packages available to help support our Scientific Conferences.

### GOLD package: £3,500 + VAT
- 3.5m wide, suitable for display of equipment and demonstrations
- Logo on meeting website
- Abstract submission for poster presentation as part of the scientific programme*
- A full-page advertisement in the abstract book
- Co-sponsorship of conference dinner
- Conference dinner entrance for two

### SILVER package: £2,500 + VAT
- 2m wide, suitable for a pull-up stand and display of literature/products
- Exhibition space (height 2m x width 2m), suitable for a pop-up stand and display of literature/products
- Sponsorship of refreshments (tea/coffee)
- Sponsorship of social activities (e.g. punting/whisky tasting)

### BRONZE package: £1,500 + VAT
- 1m wide, suitable for a pull-up stand and display of literature/products
- Sponsorship of a drinks reception
- Sponsorship of refreshments (tea/coffee)

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* All abstracts are reviewed by the scientific committee and presentations are selected on scientific merit.

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If your organisation is interested in a long term collaboration, please contact Catherine Holmes at catherine.holmes@wellcomegenomecampus.org

### Charities/non-profit package: £1,000 + VAT*

### One exhibitor pass: includes entrance to all lectures, refreshments and lunch/dinner but excludes the conference dinner and accommodation

- Exhibition space (height 2m x width 2m), suitable for a pop-up stand and display of literature/products
- Abstract submission for poster presentation
- Logo on meeting website
- Acknowledgement on meeting signage

* Subject to terms and conditions

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Please contact us to discuss other ideas you may have for sponsorship opportunities (such as poster prizes, student bursaries), or how we can provide the most effective opportunities for your organisation.

Our exhibition packages are designed to be comprehensive and competitive, but above all we aim to be flexible.

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### OTHER SPONSORSHIP OPPORTUNITIES

- Placement of flyers in the delegate packs: £400.00 + VAT
- Placement of an advertisement in the abstract book: £600.00 + VAT
- Sponsorship of a drinks reception: £800.00 + VAT
- Co-sponsor of conference dinner: £1,500.00 + VAT
- Sponsorship of refreshments (tea/coffee): cost tbc + VAT
- Sponsorship of social activities (e.g. punting/whisky tasting): cost tbc + VAT
- Donation: £400.00 + VAT, £600.00 + VAT, £800.00 + VAT, £1,500.00 + VAT, cost tbc + VAT

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See details of multiple event discounts on the next page.
Sponsors wishing to exhibit at more than one ACSC conference per calendar year are entitled to multiple event discount on all our package options.

2 events: 10% discount  
3 events: 15% discount  
4+ events: by negotiation

Wellcome Genome Campus Advanced Courses and Scientific Conferences wishes to thank our valued sponsors.

Their support makes it possible to host a dynamic conferences programme on a wide variety of topics and enables us to continue to offer exceptional scientific events that both inspire and advance careers.

Here are just a few of the amazing organisations we have worked with:
THE CONFERENCE CENTRE IS LOCATED ALONGSIDE THE SANGER INSTITUTE, THE LARGEST SOLE CONTRIBUTOR TO THE HUMAN GENOME PROJECT.