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WELLCOME GENOME CAMPUS

CONNECTING
SCIENCE
ADVANCED
COURSES+
SCIENTIFIC
CONFERENCES

SPONSORSHIP OPPORTUNITIES

OUR AUDIENCE IS YOUR AUDIENCE



WELLCOME GENOME CAMPUS SCIENTIFIC CONFERENCES ARE MEETINGS FOCUSING ON SPECIALISED TOPICS IN BIOMEDICINE HELD AT THE WELLCOME GENOME CAMPUS NEAR CAMBRIDGE, HOME TO THE WORLD-FAMOUS WELLCOME SANGER INSTITUTE.

Our programme aims to bridge the gap between basic and translational science, with an emphasis on large-scale approaches and innovative technologies in genetics, genomics and infectious diseases. We foster discussion and debate at the cutting-edge of biomedicine by maximising interactions and networking opportunities for researchers and clinicians from academia, industry, and healthcare.



Wellcome Genome Campus Scientific Conferences cover a wide variety of topics in biomedicine, including:

- Human and Pathogen Genomics
- Microbiology and Virology
- Infectious Disease and Global Health
- Microbiomes
- Rare and Common Disease
- Next Generation Sequencing
- Bioinformatics and Big Data Approaches
- Statistical and Population Genetics
- Biomarkers and Diagnostics
- Epigenomics
- Epidemiology
- Drug Discovery and Target Validation
- Proteomics and Metabolomics
- Clinical Genomics and Health
- Model Organisms and Model Systems
- Single Cell Biology
- Stem Cells and Regenerative Medicine
- Neuroscience and Mental Health
- Immunology and Immunogenetics

For a list of current conferences please visit:
www.wellcomegenomecampus.org/coursesandconferences



Advanced Courses and Scientific Conferences offers a variety of event sponsorship opportunities, with the flexibility to select a set sponsorship package or develop a bespoke proposition to suit your goals.



Why sponsor a Scientific Conference?

Multidisciplinary

The ACSC conference programme brings together scientific communities from a wide variety of research and clinical backgrounds, including healthcare professionals working at the frontline of genomics.

Networking

With global field experts, professional colleagues, decision makers, and high profile speakers and thought leaders.

Increase brand awareness, and develop collaborations with an international audience.

Access

To target rich environments containing established researchers and clinicians, as well as rising members of diverse genomics and biomedical communities. Interact in the comfort zone of many influential decision makers; making it easier to approach, connect, and start conversations.

Aligned

To your business goals and objectives to ensure that you receive the best value proposition and exposure in exchange for your support.

Cutting-edge

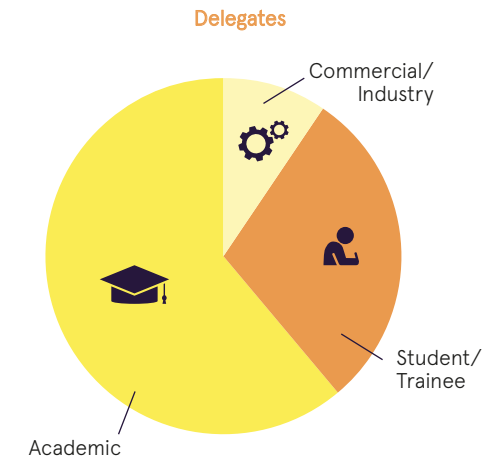
Be associated with the latest scientific hot-topics and research before anyone else. Align your brand with pioneering scientific advancement.

Corporate Social Responsibility

Our events programme is designed around research directly linked to the impact on global human health; when sponsoring one of our conferences you are also supporting wider global initiatives.

All funds are invested straight back into our diverse scientific programme, strengthening the careers of current and future scientific experts.

Demographics October 2018 – September 2019



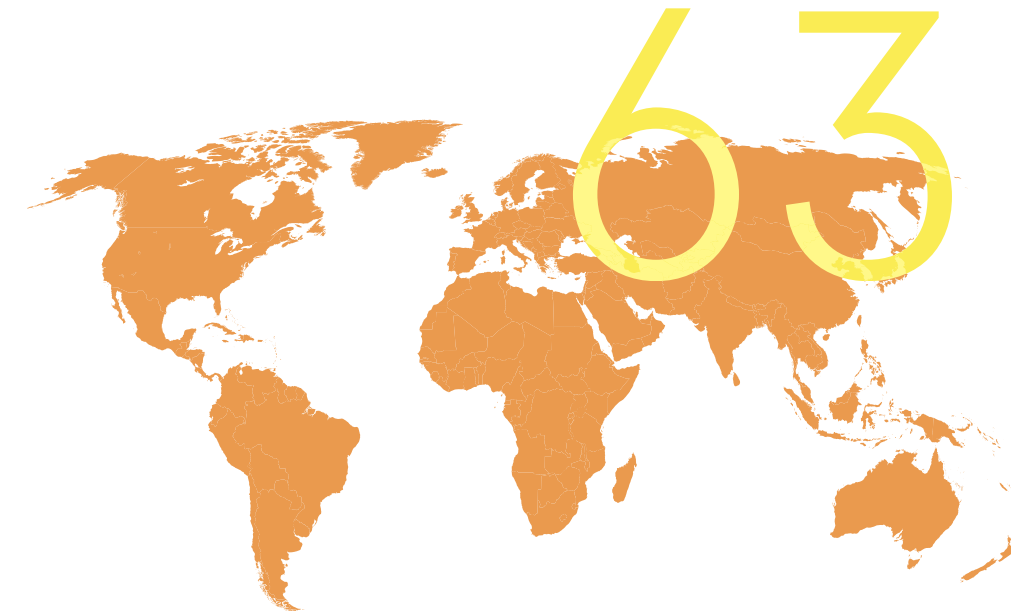
Our intimate conferences offer exhibitors and sponsors excellent opportunities for interactivity and face-to-face networking with leading scientists and clinicians. Position your business in front of influential decision makers, and increase brand awareness, at the same time as developing collaborations with an international research community.

All funds are invested straight back into our exciting programme, so sponsors are actively contributing to the advancement of careers and acceleration of life enhancing science.

On average our conferences attract over 2000 delegates per year.

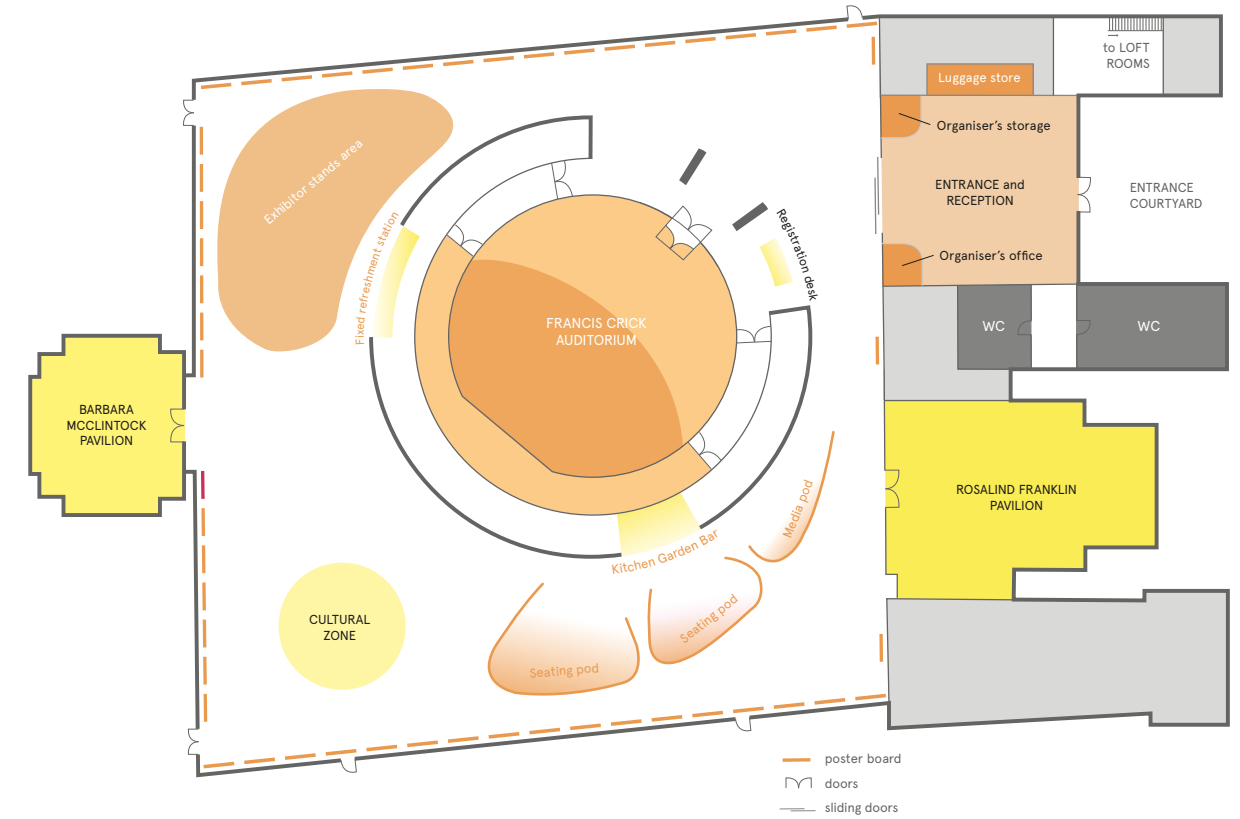
In 2019, the top ten countries represented by our delegates were: United Kingdom, USA, The Netherlands, Germany, Australia, Canada, Sweden, France, Spain and Denmark.

Delegates from 63 countries from Argentina to Zimbabwe...



Our conferences are held at the Wellcome Genome Campus Conference Centre, a beautiful complex on the Campus' 100 acre parkland comprising state-of-the-art conferencing facilities, the listed country house of Hinxton Hall, restaurant, bars, and luxury on-site accommodation.

The Conference Centre is located alongside the Sanger Institute, the largest sole contributor to the human genome project.



The Wellcome Genome Campus Conference Centre facilities include a 300-seat auditorium, 1600 m2 of exhibition and break-out spaces under an impressive elliptical steel and glass roof, and eight other distinctive meeting rooms for groups of up to 130 people.

There are several exhibition and sponsorship packages available to help support our Scientific Conferences.

| | GOLD package: £3,500 + VAT | SILVER package: £2,500 + VAT | BRONZE package: £1,500 + VAT |
|--|---|--|--|
| Exhibitor passes: includes entrance to all lectures, refreshments and lunch/dinner (no accommodation) | 2 | 2 | 1 |
| Exhibition space: includes a table, two chairs, and electrical/ internet connection | 3.5m wide, suitable for display of equipment and demonstrations | 2m wide, suitable for a pull-up stand and display of literature/products | 2m wide, suitable for a pull-up stand and display of literature/products |
| Logo on meeting website | ✔ | ✔ | ✔ |
| Acknowledgement on all meeting signage | ✔ | ✔ | ✔ |
| Abstract submission for poster and/or selected presentation as part of the scientific programme* | ✔ | ✔ | |
| A full-page advertisement in the abstract book | ✔ | | |
| Co-sponsorship of conference dinner | ✔ | | |
| Conference dinner entrance for two | ✔ | | |

* All abstracts are reviewed by the scientific committee and presentations are selected on scientific merit.

If your organisation is interested in a long term collaboration, please contact Catherine Holmes at catherine.holmes@wellcomegenomecampus.org

Charities/non-profit package: £1,000 + VAT*

One exhibitor pass: includes entrance to all lectures, refreshments and lunch/dinner but excludes the conference dinner and accommodation

- Exhibition space (height 2m x width 2m), suitable for a pop-up stand and display of literature/products. Includes a table, chair & electrical/internet connection.
- Abstract submission for poster presentation
- Logo on meeting website.
- Acknowledgement on meeting signage.

* Subject to terms and conditions

| | |
|--|-----------------|
| Placement of flyers in the delegate packs | £400.00 + VAT |
| Placement of an advertisement in the abstract book | £600.00 + VAT |
| Sponsorship of a drinks reception | £800.00 + VAT |
| Co-sponsor of conference dinner | £1,500.00 + VAT |
| Sponsorship of refreshments (tea/coffee) | cost tbc + VAT |
| Sponsorship of social activities (e.g. punting/whisky tasting) | cost tbc + VAT |
| Donation | |

All include acknowledgement on the meeting website and meeting signage. See details of multiple event discounts on the next page.

Please contact us to discuss other ideas you may have for sponsorship opportunities (such as poster prizes, student bursaries), or how we can provide the most effective opportunities for your organisation.

Our exhibition packages are designed to be comprehensive and competitive, but above all we aim to be flexible.



Sponsors wishing to exhibit at more than one ACSC conference per calendar year are entitled to multiple event discount on all our package options.

-
- 2 events: 10% discount
 - 3 events: 15% discount
 - 4+ events: by negotiation
-



Wellcome Genome Campus Advanced Courses and Scientific Conferences wishes to thank our valued sponsors

Their support makes it possible to host a dynamic conferences programme on a wide variety of topics and enables us to continue to offer exceptional scientific events that both inspire and advance careers.

Here are just a few of the amazing organisations we have worked with:



WELLCOME GENOME CAMPUS ADVANCED COURSES AND SCIENTIFIC CONFERENCES

Wellcome Genome Campus
Hinxton | Cambridgeshire | CB10 1RQ

W: www.wellcomegenomecampus.org/coursesandconferences

E: scientificconferences@wellcomegenomecampus.org

T: +44 (0)1223 495100

 [/c/WellcomeGenomeCampusCoursesandConferences](https://www.youtube.com/c/WellcomeGenomeCampusCoursesandConferences)

 Wellcome Genome Campus Advanced Courses and Scientific Conferences

 [@ACSCevents](https://twitter.com/ACSCevents)

THE CONFERENCE CENTRE IS LOCATED ALONGSIDE
THE SANGER INSTITUTE, THE LARGEST SOLE
CONTRIBUTOR TO THE HUMAN GENOME PROJECT.

